

POTFEST SCOTLAND

2012

POTFEST AT THE PALACE

JUNE 1ST 2ND & 3RD



EXHIBITORS APPLICATION FORM

TRADING NAME

FORE NAME

SURNAME

ADDRESS

.....

.....

EMAIL

TEL. HOME.....

WORKSHOP.....

DESCRIPTION OF WORK

.....

.....

TYPE OF EXHIBITING SPACE

Large open sided marquees

1) – END OF MARQUEE 2.5M DEEP x 4.5M WIDE (8.2ft x 14.7ft) £355

2) – CORNER OF AISLE 2.5M DEEP x 3M WIDE (8.2ft x 9.8ft)(space open on two sides) £320

3) – MIDDLE OF AISLE 2.5M DEEP x 3M WIDE (8.2ft x 9.8ft) £295

Small marquees (just 3m deep)

4) – MIDDLE OF TENT 2.5M DEEP x 3M WIDE (8.2ft x 9.8ft) £290

5) – CORNER OF TENT 2.5M DEEP x 3M WIDE (8.2ft x 9.8ft)(space open on two sides) £315

6) – TRADE STAND 3M DEEP x 4M WIDE (9.8ft x 14.7ft) £375

ALL EXHIBITING SPACES COME WITH TWO 6ft x 2ft TRESTLE TABLES

ADDITIONAL TABLES BOOKED NOW ARE £8 EACH £...

ROUGH CAMPING IS AVAILABLE ON SITE FOR £30. THERE ARE TOILETS BUT NO SHOWER BLOCK

£30

STANDS BOOKED AFTER JANUARY 1ST WILL INCURE A £30 LATE BOOKING FEE £30

SIGNED DATED.....

SIGNING THIS FORM MEANS THAT YOU HAVE READ THE RULES AND AGREE TO ABIDE BY THEM

I HAVE ENCLOSED -

PAYMENT IN FULL

A COPY OF MY PUBLIC LIABILITY INSURANCE

IMAGES OF MY WORK

PLEASE MAKE CHEQUES PAYABLE TO GLASS I AND RETURN APPLICATION FORMS TO
MATT COX, STODDAH GATE BARN, PENRUDDOCK, PENRITH, CUMBRIA CA11 0RY
Tel.07801994999 email potfest@gmail.com

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RULES

SIGNING THE APPLICATION FORM MEANS THAT YOU HAVE READ THESE RULES AND AGREE TO ABIDE BY THEM. ANYONE BREAKING THE RULES WILL BE SEEN AS NOT TAKING PART IN THE SPIRIT OF THE EVENT AND WILL NOT BE CONSIDERED FOR FUTURE EVENTS

ALTHOUGH THE SHOW IS COVERED BY THE ORGANISERS PUBLIC LIABILITY INSURANCE ALL EXHIBITORS MUST ALSO HAVE THEIR OWN PUBLIC LIABILITY INSURANCE. APPLICATIONS SUBMITTED WITH OUT PROOF OF COVER WILL NOT BE CONSIDERED.

ONLY CERAMIC WORK MAY BE SOLD AT THE SHOW. POTFEST IS A CERAMICS SHOW AND TO MAINTAIN IT'S INTEGRITY NON-CERAMIC SCULPTURE, PAINTINGS, PRINTS AND CARDS MAY NOT BE SOLD.

ALL OF THE WORK BEING DISPLAYED MUST BE PRODUCED ENTIRELY (NO BOUGHT IN BLANKS) BY THE POTTER ON THE STAND AND WHOSE NAME APPEARS ON THE APPLICATION FORM. THE MAKER MUST BE PRESENT AT THE SHOW, THROUGHOUT THE SHOW.

EXHIBITORS MUST WORK WITH THEIR SPACE AND BE SENSITIVE TO THEIR NEIGHBOURS DISPLAY. BECAUSE OF THE LAYOUT OF THE SHOW, STAND BACKS AND SIDES MUST BE COVERED AND MADE PRESENTABLE WHEN VIEWED FROM ALL SIDES. BE AWARE OF THE SIZE OF STAND THAT YOU ARE BOOKING. YOU MUST BE ABLE TO EXHIBIT AND WORK WITH THE CONSTRAINTS OF THIS SPACE WITHOUT "BORROWING" ACCESS FROM YOUR NEIGHBOUR.

IF YOU HAVE A STAND/DISPLAY HIGHER THAN 1.5M PLEASE INFORM ME AT TIME OF BOOKING.

NO APPLICATION WILL BE ACCEPTED WITHOUT IMAGES OF THE WORK TO BE DISPLAYED. IMAGES WILL BE USED ON THE WEBSITE AND ALSO CONSIDERED FOR PUBLICITY PURPOSES (POSTERS & FLIERS) SO BE SURE THAT THEY REFLECT YOUR WORK WELL. IMAGES MAY BE SUBMITTED BY JPEG, OR TIFF FILES ON A CD, DVD OR EMAILED BUT MUST BE A MINIMUM RESOLUTION OF 300dpi.

THIS NEW VENUE COMES WITH CONSIDERABLE FINANCIAL RISK TO MYSELF SO I NEED TO KNOW THAT THERE WILL BE SUFFICIENT EXHIBITOR INTEREST TO MAKE THE SHOW VIABLE. EARLY BOOKINGS WILL HELP GAUGE THIS SO I'M OFFERING SPACES AT THE PRICE LISTED ON THE APPLICATION FORM UNTIL JANUARY 1ST AFTER WHICH TIME ALL FEES WILL INCREASE BY £30.

CANCELLATIONS MADE AT ANY POINT WILL INCUR A £50 ADMINISTRATION FEE. ANY CANCELLATIONS MADE AFTER APRIL 1ST WILL RESULT IN THE LOSS OF ALL MONIES PAID. EXHIBITORS MAY NOT PASS ON THEIR SPACE TO A THIRD PARTY AND THUS BYPASS THE SELECTION PROCESS.

POTFEST SCOTLAND IS INDEPENDENT OF THE TWO CUMBRIAN POTFEST SHOWS, ALTHOUGH IT IS LISTED ON THE SAME WEBSITE ANY QUESTIONS REGARDING WEB-LINKS ETC SHOULD BE DIRECTED TO CHRISTINE COX, ANY QUERIES ABOUT THE TWO CUMBRIAN SHOWS SHOULD BE DIRECTED TO GEOFF COX. TEL 01768483820 OR EMAIL CHRIS@POTFEST.CO.UK. SHOULD YOU HAVE ANY QUESTIONS OR QUERIES ABOUT THIS SHOW PLEASE CONTACT ME ON THE BELOW DETAILS.

MATT COX, STODDAH GATE BARN, PENRUDDOCK, PENRITH, CUMBRIA CA11 0RY
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Potfest Scotland 2012 pre-amble

In 1997 Potfest came to Perth - partially for it's geographical location, being roughly in the centre of Scotland, where the Highlands meet the Lowlands, between Aberdeen and Inverness to the north, Glasgow and Edinburgh to the south. The venue was a cattle market, a down to earth setting in the heart of a farming community, a place to build a no nonsense audience away from gallery hype. Two years ago the agricultural buildings were demolished and the event moved to another mart - Stirling, midway between Glasgow and Edinburgh, a chance to reach a new audience.

Last year Potfest returned to Perth and to what is arguably the most iconic site in Scotland; Scone Palace, the crowning of site of former kings. This year we return to Scone but rather than being on the lawns we will utilize the parklands in front of the Palace.

With last years change in venue came a change in structure. As at Potfest in the Park in Cumbria the layout takes full advantage of the natural setting of the site. Moving the show under canvas means the increased infrastructural costs of the show necessitates a larger exhibiting fee. The use of marquees will also limit the number of available exhibiting spaces and will, mean that the show requires an element of selection.

When you apply you will be sent an acknowledgement email. Should your application be accepted your cheque will be banked and a receipt will be sent out to you. In due time you will receive a pack of flyers (in the region of 200) please distribute them amongst your mailing list and customers. In these times of economic uncertainty it is vital that everyone plays their part in promoting the show as once the infrastructure of the show (marquees and venue etc.) has been paid for there is a limited budget for advertising. If you are a Scottish based exhibitor and you have any press contacts then please pass them along to me so that we can try to further our editorial coverage. If you think there is a newspaper, magazine, radio show or website that would be interested in the event let me know.

Should you have any questions or queries about the new show, drop me an email or give me a call on the number below.

Regards – Matthew Cox
potfest@gmail.com
07801994999