



POTFEST in the PARK SHOW INFORMATION

2019 Dates

Setting up day Thursday July 25th – no setting up Friday morning.
Open to the public Friday, Saturday & Sunday July 26th, 27th & 28th 10am until 5pm each day

Potters' Competition this has become a very important part of the show and a favourite with the public. It's hoped that all exhibitors will take part. (Title to be decided in the New Year)
Free space awarded to our chosen winner for the following year.

Pot swap

On Friday evening after the show we have wine and nibbles. At this time it's become a bit of a tradition to have a drinking vessel swap between the potters though no one should feel that they have to take part, it's just a bit of fun. During the day the public will have been voting for their favourite piece in the competition on the lawns but this is the time the exhibitors make their choice.

Potters' Dinner/Social

After this, for those who want to join us, we have a meal together off site, give out prizes and spend the rest of the evening enjoying each other's company.

Accommodation

For the past few years we've been based at Greystoke village a few miles west of Penrith. We have full use of the village hall for socialising, their kitchen and toilets, camping on the sports field, parked caravans, cars and vans in the car park and use of the showers in the village swimming pool.

The village also has a small shop and a pub that serves food. Greystoke is on the edge of the National Park with Ullswater, Aira Force, Castle Rigg stone circle, Blencathra and Helvellyn all within a very short drive.

There are a few B&B's in the village and the immediate area. The Boot & Shoe in Greystoke and the Herdwick Inn in Penruddock (about 2 miles away) both offer accommodation. Beckses Caravan Park in Penruddock caters for camping and touring caravans.

Be aware that Penrith is the generic address for all the villages within a ten-mile radius of the town. Before booking any accommodation through the tourist information centre check its location on the map. It could be some way away from the Park.

Deadline for receipt of applications is Dec. 20th

Applications may be posted using normal mail or emailed to the address below. Take into account the Christmas mail rush and please don't leave it until the last minute to apply. We'd advise against posting special delivery, if there is no-one in to sign for it, we then have a 16 mile round trip to collect it from the main sorting office in Penrith. If your stamp is not of the correct value for the size or weight of the letter then it will simply be returned to sender.

Applications and images can also be emailed to potfest@gmail.com

Selection for the Park will take place over Christmas with applicants informed in early January.



POTFEST in the PARK APPLICATION FORM

Trading name

Name

Address

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Email

Tel. Home.....

Workshop/mobile.....

Description of work

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Type of stall requested (as numbers are limited, please mark in order of preference)

A - corner stand 12ft x 8ft in smaller marquee £465 []

B - middle stand 12ft x 8ft in smaller marquee £450 []

C - corner stand 12ft x 8ft in larger marquee £465 []

D - middle stand 12ft x 8ft in larger marquee £450 []

E - stand 15ft x 8ft across the end of larger marquee £500 []

F - middle stand 15ft x 6ft in larger marquee £475 []

All stands include two 6ft x 2ft tables.

Extra tables @ £10 each []

All exhibitors will have an image of their work on the website.

Web link from that image on the Potfest site, direct to your own £15 []

Your website url (only required if you are booking web link above) :

www.....

Signed Dated.....

Signing this form means that you have read the rules and agreed to abide by them

Make a copy of this document for your files so that you can refer back to see what you have booked



POTFEST in the PARK STALL INFORMATION

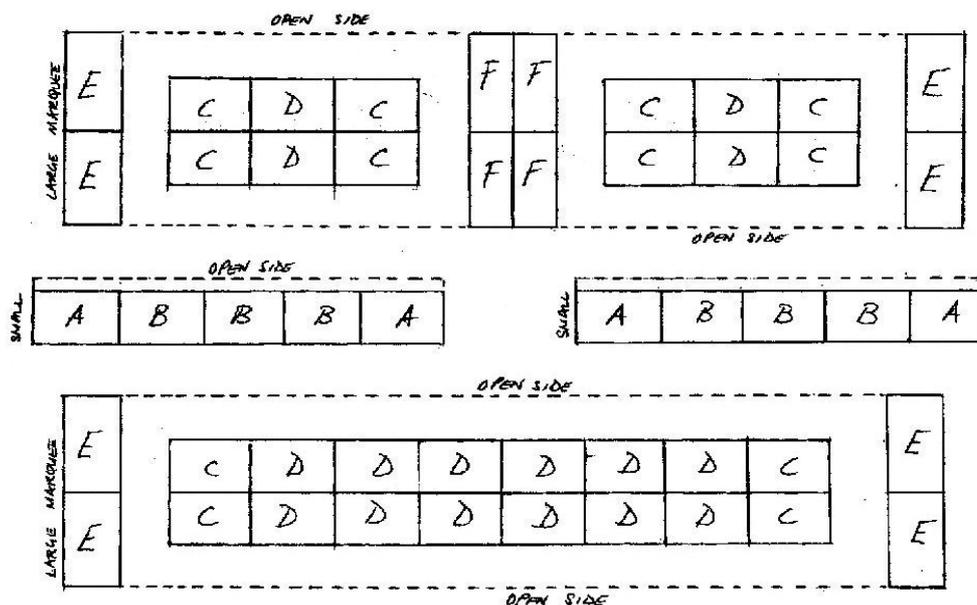
There are five types of spaces at the Park but as numbers are limited, applicants are asked to nominate their first **three** choices in order of preference.

Type of stalls

A - Corner stand in small marquee	- 12ft front x 8ft side	-	£465
B - Middle stand in small marquee	- 12ft front x 8ft deep	-	£450
C - Corner stand in large marquee	- 12ft front x 8ft side	-	£465
D - Middle stand in large marquee	- 12ft front x 8ft deep	-	£450
E - At the end of large marquee	- 15ft front x 8ft side	-	£500
F - Middle of large marquee	- 15ft front x 6ft side	-	£475

All stands include two 6ft x 2ft tables - extra tables £10 each.

All the marquees are open sided (sides closed only in extreme weather conditions)



There are 2 types of marquees:

SMALL - 3 metres deep with open fronts

LARGE - 9 metres deep with potters back-to-back

A and B stands are in the small marquees. The smaller marquees have a canvas back to the stalls.

C, D & E stands are in the large marquees. The large marquees are open-sided with the potters back-to-back in the centre facing out.

A, C, & F type stands operate from the front and one side. **B & D** type stands operate from the front only.

We would rather see type **E** stands open on all 3 sides. The end wall of the 9m marquees are split into three 3m sections. Weather permitting we'd prefer to see all but the centre section open making **E** stands operational on 3 sides.

POTFEST in the PARK RULES

Public Liability

The show in general has public liability insurance but exhibitors must also have their own.

As a professional potter selling direct to the public either at Potfest, craft fairs, or from the studio, everyone is expected to carry public and product liability insurance. In an age of litigation any freak accident could result in a major claim against a potter. Potfest carries public liability for the fabric of the show but has no jurisdiction over individual stalls.

Exhibitors will not be allowed to set up without proof of public liability insurance.

Probably the most cost effective way is to subscribe to AN (Artists Newsletter) become a member of AIR (artists interaction and representation) and get a monthly email newsletter and £5 million public and product liability cover for £36 a year www.a-n.co.uk

Only ceramic work can be sold at Potfest

Potfest – it says it in the name. Non-ceramic sculptures, bronzes, prints and paintings etc. cannot be shown

The actual maker must be present at all times

All the work displayed must be produced by the potter on the stand and whose name is on the application form. **No sub-letting of space is allowed.**

Stands must only be accessed from within your own booked space

If you access your stand through that of a neighbour be aware that they are paying for that access space and you are using their access for free. Potters must work with and be sensitive to their neighbours' displays on all sides. Stands must be made presentable when viewed from all sides **including when seen from the back.**

No application can be accepted without images of the work to be displayed

Images are used for the website, fliers, posters and banners. Send 4 to 6 high quality images of your work at 300dpi resolution, maximum size 5Mb, each labelled with your name (e.g. C Cox 1) **Please send new images, with plenty of space around the pot so that magazines etc. can crop down to the size and shape they require.**

There is no power available at the Park and potters cannot bring their own generators.

Payment in full is due on notification of being offered a space.

Potters who cancel cannot pass their space to a third party, thus by-passing the selection system. Cancellation at any time after accepting a place will incur a **£50** administration fee. **Cancellation after May 1st 2019 will result in the loss of all monies paid.**

SEND NO MONEY AT THIS STAGE

Please post applications back to:

Potfest in the Park, Stoddahgate Barn, Penruddock, Penrith, Cumbria CA11 0RY or email images and form together to potfest@gmail.com

DEADLINE FOR APPLICATIONS DEC.20th 2018

Please make a copy of this for your own records to remind you what you have booked.